

History of CTG Intervention and Procurement Updates

November 15, 2013

Sole Source Contracts:

- San Diego Association of Governments (SANDAG) Healthy and Safe Physical Environment contract executed 07/01/2012
- San Diego Unified School District (SDUSD) Healthy School Meals contract executed 09/01/2012
- Chula Vista Elementary School District (CVESD) Physical Activity contract executed 02/01/2013
- University of California San Diego/Right Care Clinical and Community Preventive Services contract executed 09/30/2013

Competitive Procurement Contracts:

- Social Advocates for Youth (SAY) San Diego Smoke-Free Multi-Unit Housing contract executed 04/15/2013
- Nash and Associates Assessment contracted executed 05/21/2013, completed by 09/29/2013
- AdEase Strategic Communications contract executed 06/15/2013
- University of California San Diego Worksite Wellness and Lactation Supportive Environments contract executed 08/01/2013
- International Rescue Committee Healthy Food Systems contract executed 11/01/2013

Staff-Led Efforts:

- Smoke-free Procurement Policies intervention started 12/30/2012
- Nurse Family Partnership Home Visitation policy executed 12/30/2012

September 20, 2012

Community Forum – Healthy Food Systems **Request for Information (RFI #5730)**

When: Thursday, September 27, 2012

Time: 9:00 a.m. to 11:00 a.m.

Location: County Health Services Complex
3851 Rosecrans St. Coronado Room
San Diego, CA 92110

Health and Human Services Agency, Public Health Services is inviting and seeking input from stakeholders, including potential service providers, and community members prior to a future release of a Request for Proposals (RFP) estimated to be issued in fall of 2012 for Healthy Food Systems.

Healthy Food Systems will focus on two main areas:

1. Farm to Institution – These efforts will focus on local procurement of healthy foods through a variety of different avenues working with growers, manufacturers, processors, institutions, and regulatory agencies in order to increase locally grown food in institutional meals with an emphasis on reaching populations with health disparities.
2. Urban/Rural Agriculture Planning – These efforts will focus on establishing relationships with municipalities and unincorporated communities to adopt/enhance planning documents or implement other strategies to increase healthy food production within the community (residents, local institutions, and businesses).

Additional Information

- Contract term: Early 2013 through September 29, 2016.
- Award may be up to \$300,000 annually.
- Eligibility: Local community entities or governmental or non-governmental organizations.

Community Forum Discussion/Questions are available on page 2 of [this document](#).

For additional information or if you are unable to attend and wish to submit your ideas and suggestions, please email Naomi Butler at Naomi.Butler@sdcounty.ca.gov by **October 1, 2012**.

It is recommended you register on BuyNet to receive updates on this Community Forum, along with future RFP information. Instructions to set up a BuyNet account are available at [BuyNet, the County's eProcurement web site](#).

Please note: This community forum is neither a Request for Proposal nor a Request for Bid. It is intended for informational gathering purposes only.

August 14, 2012

Request for Proposal: Smoke-Free Multi-Unit Housing RFP 5471

The County of San Diego Health and Human Services Agency's Public Health Service is soliciting for a qualified Contractor to provide services for the Centers for Disease Control and Prevention (CDC) Community Transformation Grant (CTG) Strategic Direction 1: Tobacco Free Living. The Request for Proposal (RFP) No. 5471 Smoke-Free Multi-Unit Housing has been posted on [BuyNet, the County's eProcurement web site](#). **Proposals are due Monday, September 17, 2012.**

There will be a pre-proposal conference for this procurement on **Friday, August 17, 2012, from 9:00-11a.m.** at 3851 Rosecrans Street, San Diego, CA 92110 - Coronado Room.

CTG provides an important opportunity for communities and states to support intensive approaches to reduce risk factors responsible for the leading causes of death and disability and to prevent and control chronic diseases in the nation. Contractor shall implement programs and strategies that will work to create environments that will ultimately help to protect people from second-hand smoke exposure in multi-unit housing properties.

Any questions or requests for clarification related to definitions or interpretation of this RFP must be sent via email to the Contracting Officer Patrick McBride at Patrick.McBride@sdcounty.ca.gov.

Community Forum – Worksite Wellness
Request for Information (RFI #5695)

When: Thursday, August 16, 2012

Time: 1:00 p.m. to 3:00 p.m.

Location: County Health Services Complex
3851 Rosecrans St. San Diego Room
San Diego, CA 92110

Health and Human Services Agency, Public Health Services is seeking input from stakeholders, including potential service providers, and community members prior to a future release of a Request for Proposals (RFP) estimated to be issued in late summer of 2012 for Worksite Wellness.

Worksite Wellness will focus on engaging large employers (500 or more employees) in assessing and enhancing their worksite wellness programs and health benefit plan packages with an emphasis on policy and programmatic efforts specifically targeting control of blood pressure and cholesterol levels. Additional Community Forum information/resources will be posted to BuyNet prior to the Community Forum date.

For additional information or if you are unable to attend and wish to submit your ideas and suggestions, please email Chesley Blevins at Chesley.blevins@sdcounty.ca.gov by **August 22, 2012**.

It is recommended you register on BuyNet to receive updates on this Community Forum, along with future RFP information. Instructions to set up a BuyNet account are available at [BuyNet, the County's eProcurement web site](#).

Please note: This community forum is neither a Request for Proposal nor a Request for Bid. It is intended for informational gathering purposes only.

June 26, 2012

Community Forum

When: Tuesday, June 26, 2012

Time: 1 p.m. to 3 p.m.

Location: County of San Diego, Public Health Services
3851 Rosecrans Street – Harbor Room
San Diego, CA 92110

Health and Human Services Agency, Public Health Services is seeking input from stakeholders, including potential service providers, and community members regarding the goals and possible outcomes of the School Physical Activity services contract for the Community Transformation Grant. This input may assist in the development of the Request for Proposal (RFP) that will be issued in the summer of 2012.

The School Physical Activity services seek to improve the quality and amount of school physical education and physical activity in a large local education agency by: (1) increasing the amount of time students spend in moderate and vigorous physical activity during physical education class and (2) increasing the total number of physical activity opportunities provided during the school day.

For additional information or if you are unable to attend and wish to submit your ideas and suggestions, please email by June 28, 2012 to Lindsey McDermid at: lindsey.mcdermid@sdcounty.ca.gov

Additional information specifying service description and services will soon be posted on [BuyNet, the County's eProcurement web site](#). It is recommended to register on BuyNet to receive updates on this Community Forum, along with future RFP information.

Please note: This community forum is neither a Request for Proposal nor a Request for Bid. It is intended for gathering information only.

April 2, 2012

[This presentation](#) was given to the Healthy Works Leadership Team on March 28, 2012. It contains information on the interventions that will be implemented to achieve the goals of the five strategic directions, along with contract updates. A [summary sheet](#) for the CTG is available [here](#). The minutes of the meeting are [here](#).

March 29, 2012

The CDC has approved the Community Transformation Implementation Plans (CTIPs) for the County's Community Transformation Grant, which enables the County to continue the process of developing specific programs that will be contracted and implemented throughout San Diego County.

March 9, 2012

- We are working closely with CDC to finalize the San Diego Implementation Plan, and we are making adjustments to streamline the project plan, align more closely with existing efforts, and leverage additional resources to maximize project impact.
- Final CDC approval to launch is pending for all CTG grantees.

January 17, 2012

- Still waiting for approval of budget from CDC.
- Board letter going forward in February.
- 50% of total funds will be competitively procured (\$1.53M).
- The competitive procurement process will not begin until after Board approval.
- RFPs will probably be awarded approximately 6 months after Board approval.
- Please continue to check the CTG web page for updates.

November 18, 2011

In Atlanta during late October 2011, the Centers for Disease Control and Prevention (CDC) convened the Community Transformation Grant (CTG) kick-off meeting for awardees. The local Public Health Officer, CTG Principal Investigator, and CTG Program Manager represented San Diego County. Over 200 attendees were welcomed by the Director of the CDC, **Thomas R. Frieden**, M.D., M.P.H. The vision, purpose, and expected outcomes of the grant were reviewed, with emphasis placed on the importance of adhering to the three CTG guiding principles:

- Maximize public health impact through **prevention**,
- Advance **health equity** and reduce health disparities, and
- Expand the **evidence base** for local policy, environmental, and infrastructure changes that impact health.

Presentations targeted the needs of the various categories of grantees (i.e., capacity, implementation, State/Tribal/Territorial, national). Time was allotted with the CDC CTG Project Officer to ask questions and seek advice. As well, ample time was provided for peer-to-peer dialogue. Specific sessions were conducted on communication, evaluation, partnerships building, leadership development, opportunities for leveraging, health equity, building on your experience, and the community transformation implementation plan. The last day focused on the purpose, role, and elements of a strong CTG leadership team.

California received 10 of the 61 CTG awards. Given this success, the State is uniquely positioned. These communities are planning to work together to coordinate implementation of key shared strategies and interventions.

October 13, 2011

Information regarding contract opportunities will be made available as more information is obtained from the Centers for Disease Control and Prevention regarding start-up requirements.

The mandatory strategic directions for CTG will include interventions related to: 1) reduction of tobacco use; 2) active living and healthy eating; and 3) quality clinical and other preventive services, specifically prevention and control of high blood pressure and high cholesterol. This work will further amplify the efforts of [Million Hearts](#), a federal Health and Human Services initiative to prevent one million heart attacks and strokes in the next five years.

Expected federal outcomes of the grant over the next five years include: 1) reduction in tobacco use, 2) increase in physical activity, 3) reduction in weight, and 4) reduction in hypertension.

CTG activities will be an expansion of the County's [Healthy Works](#) (Communities Putting Prevention to Work) program, which supports the County's [Live Well, San Diego!](#) Building Better Health Initiative.

September 27, 2011

On September 27, 2011, the County of San Diego received a CTG award from the U.S. Department of Health and Human Services in the amount of \$3,053,793. The award has the potential to bring more than \$15 million to the region over the next five years for the prevention of chronic disease. More than 50% of the funds will be contracted out to local government and non-government organizations. For more information, see the County's media release [here](#).